



## **Comic Subscription Program**

Never miss another title! It's easy, free, and you'll earn rewards for your purchases! Sign up today, and Heroes will hold your comics for up to 30 days! Just complete the information on the subscription form, supply us with a list of titles you would like us to hold for you (five title minimum), and you're all set! You will receive a Comic Saver Discount, based on the number of titles you collect, and that discount will apply to all of your in-store purchases. All we ask is that you come in at least once a month to pick up your titles.

Name \_\_\_\_\_

## Welcome to Heroes Comics Subscription Service!

We understand that you may not be able to come in as soon as new comics and graphic novels arrive every week and that you don't want to miss out on the new releases. That's why we're happy to offer our Subscription Service to you, free of charge!

There are two ways to ask Heroes Comics to order and hold new releases for you:

1) Previews Magazine – Previews is the catalog for Diamond Comics Distributors, the main distributor of comic books and graphic novels in America. If you subscribe to Previews Magazine (\$4.50 an issue), you will also receive an order form. You can order anything out of the catalog (adult material can only be ordered if you are 18 years old or older). Simply turn in your

order form to Heroes Comics before the order cut-off date and we'll order you everything on your list. Please note: special order items are non-cancellable, after order cut-off date.

2) Hold form – Fill out the attached Hold Form and we'll order and hold those titles you specify for you every month. Be warned, if it's on your hold form and we hold it for you, you are required to purchase it.. We will hold the EXACT titles you put on your hold form. You can modify your hold form at any time but since comic retailers are required to order products three months in advance, you are required to purchase everything ordered for you during those order cycles.

VERY IMPORTANT - Heroes Comics will hold your books for four weeks. If you haven't picked up the books in your subscription box within four weeks, we will e-mail you a reminder, and you will receive a one week grace period. If after that one week grace period you still haven't picked up the items in your box, we will charge your credit card on file, and hold the items for you to pick up. At this time, we will cease pulling and holding comic titles for you, but you will still be responsible for all special ordered merchandise, as it arrives.

This agreement, as well as the completed letter of authorization to charge credit card, are required for sign-up.

**I understand and agree to the above terms**

(signature)\_\_\_\_\_

date\_\_\_\_\_

Name\_\_\_\_\_

Address\_\_\_\_\_

E-Mail Address\_\_\_\_\_

Phone\_\_\_\_\_



# LETTER OF AUTHORIZATION TO CHARGE CREDIT CARD

I, \_\_\_\_\_, authorize **HEROES COMICS** to charge to the following described credit card the amount equal to the value of the product I have agreed to purchase in my subscription agreement. The amount shall be equal the total retail value of the product on hold, or on order, minus the discounted percentage given to me at sign up, plus any applicable sales taxes.

Card Holder's Name on Card: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Discover \_\_\_\_\_ Amex

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Cardholder's Contact Information, including billing address:

Street Address: \_\_\_\_\_

Suite/Apt. No.: \_\_\_\_\_ City: \_\_\_\_\_

State/Province/District: \_\_\_\_\_

Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Billing Address Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_@\_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_